TNW Hackathon

Right before the The Next Web Conference 2011, TNW is hosting a massive hackathon to bring worlds leading platforms (API's and SDK's) together with an international group of coders (Web and Mobile developers).

We're inviting a group of 200 Mobile and Web developers, programmers, graphic designers from all over Europe to come to Amsterdam to hack cool applications on top of worlds leading web API's and mobile platforms.

At the end of the weekend, the results will be presented in front of the group and a jury of leading entrepreneurs and investors.

Date: Tuesday 26th and Wednesday 27th of April 2011

Location: City center of Amsterdam

What is in it for developers?

Apart from two days of meeting new people, learning new stuff, building apps with the most talented people from across Europe, developers (that make the cut) get a FREE conference pass for The Next Web Conference.

The TNW blog network (supported by local blogs in 10 countries) will be used as the main communication tool to find a mixed group of talented developers and to inform them about the API's involved with the coding weekend.

TNW will take care of the organization, marketing, location, food and drinks and will make sure it'll be an awesome experience.

Get your API/SDK involved

Be part of the TNW Hackathon and expose your API or mobile platform to an international group of web and mobile developers. Companies involved provide the tickets for the developers for TNW Conference. The company can select the developers they want to invite to the conference.

Gold

Help 20 developers to TNW conference = €15.000,-

For tier one companies with a global focus (Google, Facebook, Yahoo, Microsoft, Vodafone, Apple, Nokia, Twitter, Google, Linkedin etc.)

Silver

Help 10 developers to TNW conference = €7.500,-

Companies with global or local focus but big reach (Flickr, Foursquare, Hyves, Vimeo, Netlog, Spotify)

Bronze

Help 5 developers to TNW conference = €3.750,-

Smaller companies with awesome API's (Echonest, Feest.je, 3voor12, 43things, Animoto)

Preliminary Program

10 minute presentations API / SDK - Each participating API / SDK gets 10 minutes to present their stuff. Convince the developers to hack on top of your API or platform. Show the possibilities and help developers to get started.

Teams - Create teams to cooperate with and start hacking (a team consists ideally of a blend of development skills and a designer)

Coding - Start writing code! There will be plenty of food and drinks to code all day and all night. Representatives from the API's and SDK's are around to help, brainstorm and answer questions. There are chill corners to give the mind a break and return to the sessions with new energy.

Presentations - At the end of the weekend each team will present the app or service they have been working on for the last 2 days. The coolest ideas get airtime during TNW Conference as well.

Join the TNW Hackathon!

We're looking forward to be working with you. Contact Sophie@thenextweb.com to get involved